

October 2025

Rotary Club of Madras Coromandel

**UNITE
FOR
GOOD**



Rotary
District 3234



CONCH

2025-26



Drishti students celebrations with Arpana old age inmates

02-10-2025



Rotaract club of Drishti, as part of their project, visited Arpana old age home for visually impaired in Dindigul and engaged with the inmates by conducting some cultural events and games thereby keeping them happy. They distributed provisions and had lunch with them. This engagement made the inmates very happy and they appreciated the company of our students and the affection shown to them.

Faculty development program

04-10-2025



As part of Coromandel's support to KVTC, we supported the initiative to insist upon and cultivate a curiosity for learning within the team, thereby significantly enhancing the core abilities of our trainers in foundational activities.



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Diwali Night

05-10-2025



Coromendalians enjoyed the fun and flavour of food and masti of Diwali Night held at Gopinath Gardens, ECR. The Anns of our club enjoyed the dandiya dance and the warmth of fellow Rotarians.

Networking and Organizational Development

05-10-2025



Coromandel encouraged KVTC staff to participate in the Empower Conference held at Delhi between 3rd to 5th October. These external engagements were aimed at expanding KVTC's influence, establishing strategic partnerships, and gathering necessary operational knowledge for organizational development. In addition to participation, KVTC had its stall there in the venue for spreading awareness.

Oceans connect us

06-10-2025



As part of our ongoing initiative, we discussed on 6th October 2025 that in the school campus OF **AVVAI HOME** to do native tree plantation, climate change awareness, and Diwali-environmental awareness programs. The sessions aimed to encourage students to engage in sustainable practices and understand the importance of protecting our environment and the role of ocean in maintaining the balance in climate.

Heal the Earth- Heal Yourself

09-10-2025



“How Plastic is Suffocating Climate Change and Transforming Plastic Pollution into Green Innovation”. Regular maintenance of plantations and clean-up drives are actively in progress, reinforcing students’ sense of environmental responsibility. Through interactive one-on-one discussions, students examined how plastic pollution contributes to climate change by suffocating our campus, land, air, and oceans. They also proposed creative solutions to recycle and repurpose plastic waste into practical, eco-friendly products demonstrating that with awareness, innovation, and teamwork, even pollution can be turned into green innovation.

Cancer Screening at Prince Venkateswara College

09-10-2025



Film screening and interactive discussion on cancer awareness - Early detection & Prevention was conducted by Coromandel at Prince Sri Venkadeswara Arts and Science College, Gowrivakkam, Chennai on 9th October 2025. Ms. Deepika - Psycho Oncologist, from WIA Adyar Cancer Institute presented medical facts and cleared doubts. Beneficiaries are 158 girls college students and 11 faculty members. 61 women staff & students underwent screening test at the mobile testing unit from VS Hospital (VS Medical Trust), Chennai.

CENTURION – TATA Footwear Association with Sachin Tendulkar

10-10-2025

CEO of TATA footwear Rtn P S Suresh Informed “Today - a date with Sachin Tendulkar - as he launches his brand - Ten X U.”

He informed that the attribute “Centurion” is associated with the master blaster and TATA footwear’s culture is to make a product which is precise and they know the detailed process since they are associated with lots of international and domestic brands. His team of 5000 work force are highly skilled and they are excited to manufacture and meet the expectations of the brand and the knowledge which Sachin shared regarding the shoes are amazing and TATA footwear is thrilled to be associated with the master blaster and happy to be a part of the journey with him.



Medical checkup for Rotaract Club of Drishti students

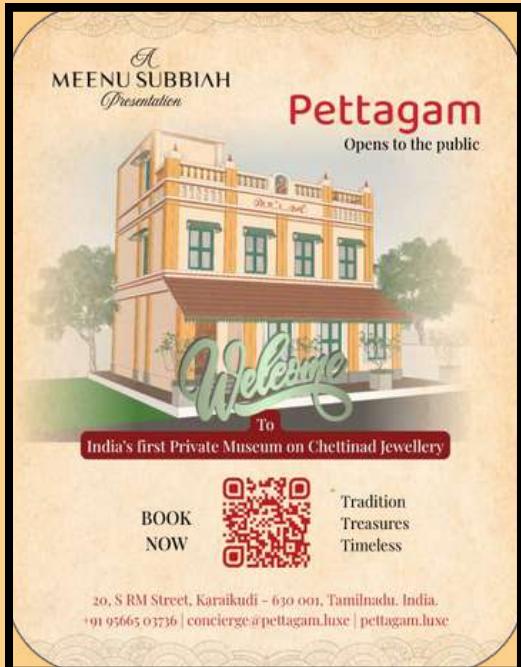
11-10-2025

Coromandel conducted a comprehensive health checkup camp for the students of Rotract club of Drishti. 22 of them underwent blood tests, general health, gynae, dental and eye checkup. Thanks to IPP Dr. Ashok for conducting this camp at his hospital in Thoraipakkam.



PETTAGAM – a unique initiative by Ann Meenu Ganeshan

15-10-2025



Ann Meenu Ganeshan, opened India's first private museum "Pettagam" on Chettinad Jewellery in Karaikudi on 15th oct 2025. We all know Chettinad is celebrated for its heritage and architecture; now has inherited another diamond on its crown through this museum.

Every Chettiar (the business community in Tamil Nadu) home is said to have a "Pettagam", a traditional wooden chest or strongbox used to store the family's valuables. Karaikudi will now have a "Pettagam" that has been born of a dream to immortalize the glittering legacy of Chettinad Jewellery.

History tell us that NAGARATHAR'S / Chettiar were fearless traders who crossed the oceans in pursuit of opportunity and while doing so, they brought the world back home with them.

PETTAGAM – a unique initiative by Ann Meenu Ganeshan

15-10-2025

The Nagarathars' influence across the oceans was so widespread, that they were even specially invited to Queen Victoria's coronation. Consequently, from weaving European flavours into their cuisine to incorporating Art Deco elegance into their jewellery, the Nagarathars blended global influences into their rich traditions. Rooted in this legacy, Pettagam unfolds as a space that celebrates the global journey of the Nagarathars and how echoes of the past come alive in the Chettinad aesthetic of today

IN PETTAGAM guests step into an experience designed with care and inventiveness. Spread across two floors, Pettagam takes the visitor through a multi-media journey showcasing the quintessence of Chettinad jewellery. The journey begins by tracing the origins of Chettinad jewellery, its regional motifs, and craftsmanship that has evolved over five generations. A quiet theatre follows where the lights dim and a 15-minute film draws visitors into the world of diamonds, intricate designs, and the hum of skilled hands practicing age-old techniques.

PETTAGAM – a unique initiative by Ann Meenu Ganeshan

15-10-2025

Pettagam spotlights the dying art of traditional close setting, a meticulous technique used in less than 10% of traditional jewellery worldwide. The second floor showcases three distinct genres of jewellery. Here, classic kandacharams, poocharams and mullaicharams from Chettinad are juxtaposed with exquisite adaptations of the rich Kasumala of Kerala, the attractive Arakku temple jewellery of the Chola and Pandya kings, the intricate Jali wrist adornments from the Mughal era and the opulent Kundan necklaces from the royal courts of Rajasthan. Pettagam is more than just a museum, it is a living archive of Chettinad's rich and layered jewellery heritage.

Kuppachiparai project – Sprayer drone gift

15-10-2025

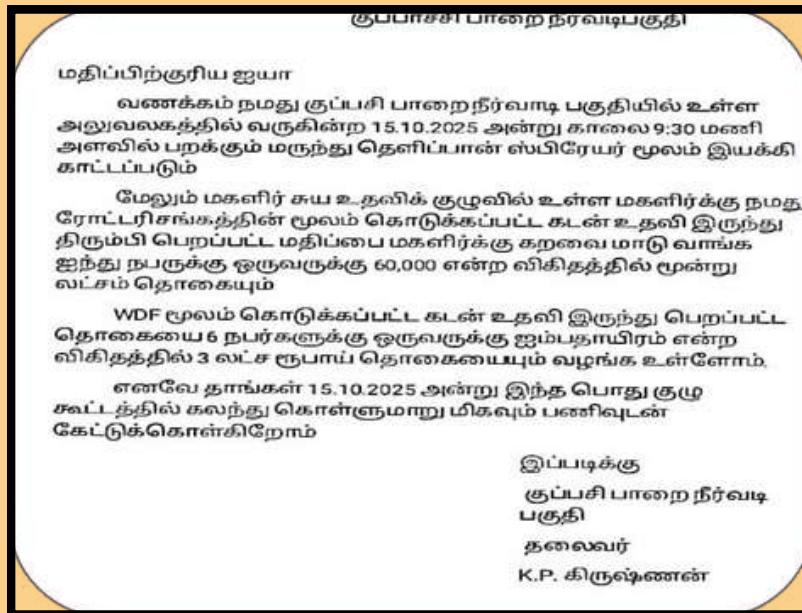


Our GG project #1636771, Kuppachiparai watershed and integral rural development project carried out in association with RC Maanagar Krishnagiri, NABARD (National Bank for AGRICULTURE and Rural Development) and NAF (National Agro Foundation) along with assistance from our International partner RC of Stavanger International, Norway, in villages of Krishnagiri district is becoming a sustainable project and proving its outcome through improvement in the livelihood of farmers and villagers there.

NABARD continues to recognise our Kuppachiparai project for assistance, the latest being gift of a sprayer drone to the Self Help Group there. The drone will be made available to the beneficiaries at a nominal cost.

Kuppachiparai project – Sprayer drone gift

15-10-2025



During that occasion, 6 women were given a loan of Rs. 50,000 each to buy milch cows from the Rotary fund; further, another set of women were given a loan of 3.00 lakhs from the Watershed Development Fund, thereby improving the livelihood of the farmers. This project is a perfect example of sustainability and ownership of the beneficiaries to uplift the needy fellow villagers and will benefit generations to come.

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Train the Trainers

16-10-2025



As part of Coromandel's support to KVTC, a workshop along with Bookshare Benetech was conducted at the KVTC office for 3 days. Staff from Bookshare came and trained our trainers. The trainers had a fruitful and interactive session.

Green Diwali

17-10-2025



Coromandel conducted an awareness program for the children of Primary School in Kannagi nagar and Thoraipakkam about the safety to be followed during Diwali in association with the fire department and about Green Diwali, effects of pollution on humans, animals and plants. 120 students and 10 teachers benefited and appreciated the club's efforts.

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Bicycle distribution – Gift of Mobility

17-10-2025



Coromandel participated in the joint club project “Gift of Mobility” to distribute bicycles to 100 school children of Govt High School, Placepalayam, Poondi Block, Thiruvallur district, Tamil Nadu – 602023. Thanks to the efforts of our club’s President in sponsoring 2 bicycles through her colleagues.



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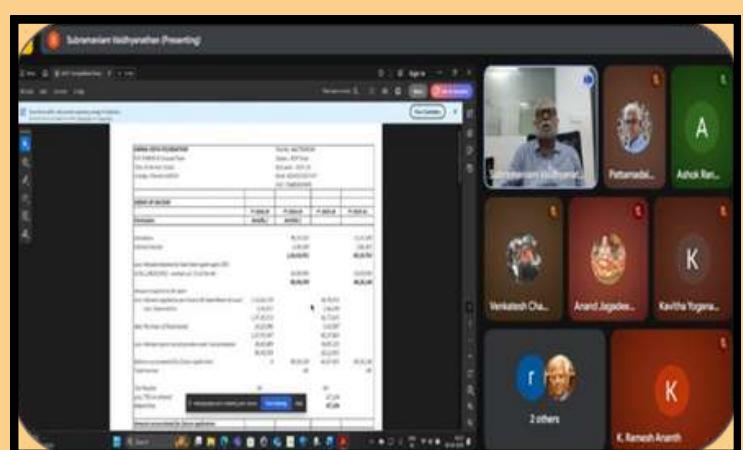


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KVF Board Meeting

18-10-2025



The board meeting of KVF happened today. 10 trustees attended the meeting. Review of the following happened:

1. Last year activities
2. Last year accounts
3. First six months of year 2025 – 26
4. Way forward on Oasis GG
5. CSR support and online education

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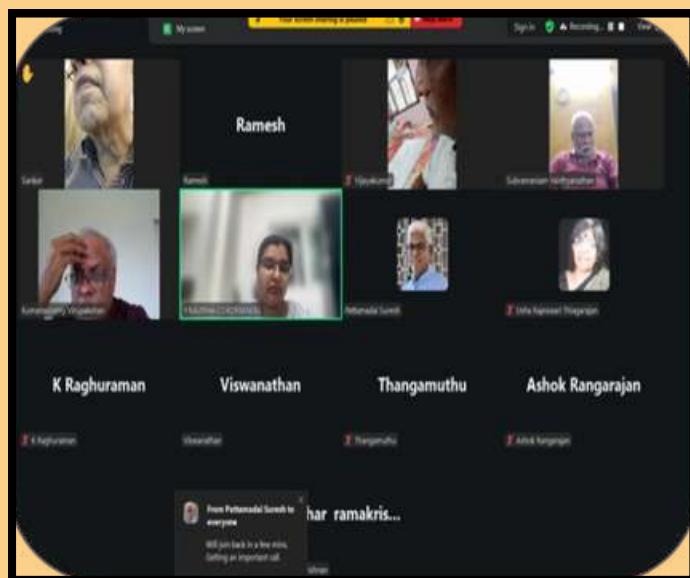


Club Assembly

19-10-2025

	792900	80000	872000	645411
EXPENDITURE:				
RI DUES PAID	281185.74	88166.24	349351.98	179719.38
DISTRICT DUES PAID	33000	8000	41000	42000.00
ROTARY NEWS TRUST	18720	3840	22560	20944.00
DISTRICT CONFERENCE				
OTHER DISTRICT COMMITMENTS				
DISTRICT - WEBSITE	12979		12979	12979.00
DISTRICT - DLA	15000		15000	
DISTRICT AWARD NIGHT	15000		15000	
WEEKLY MEETINGS	100000		100000	19994.00
BANNERS/PINS/ETC	9000		9000	7218
INSTALLATION OF				
ROTARACT/INTERACT	25000		25000	20237.00
AUDIT FEES	2950		2950	
MISCELLANEOUS	3000		3000	131.00
INSTALLATION	90000		90000	89428.00
GOVERNOR VISIT	30000		30000	
CHARTER NIGHT	160000		160000	
TOTAL EXPENSES	795834.74	80006.24	875640.98	388269.66
SURPLUS	-3834.74	-6.24	-3840.98	277655.75

NOTE:
SUBSCRIPTION DUE
NOT PAID- MAIN CLUB (?)
- SATELLITE(?)
SECOND HALF DUES
TOTAL



Coromandel had its club assembly wherein last RY accounts were submitted and passed unanimously. Other important points were discussed and the way forward was also worked out.

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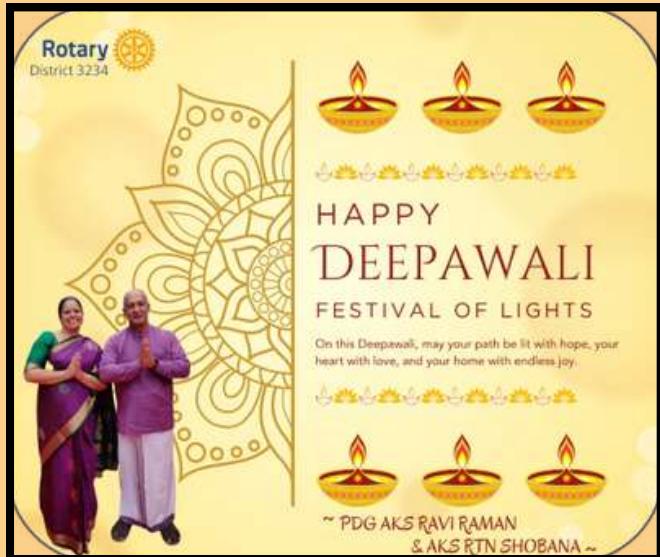


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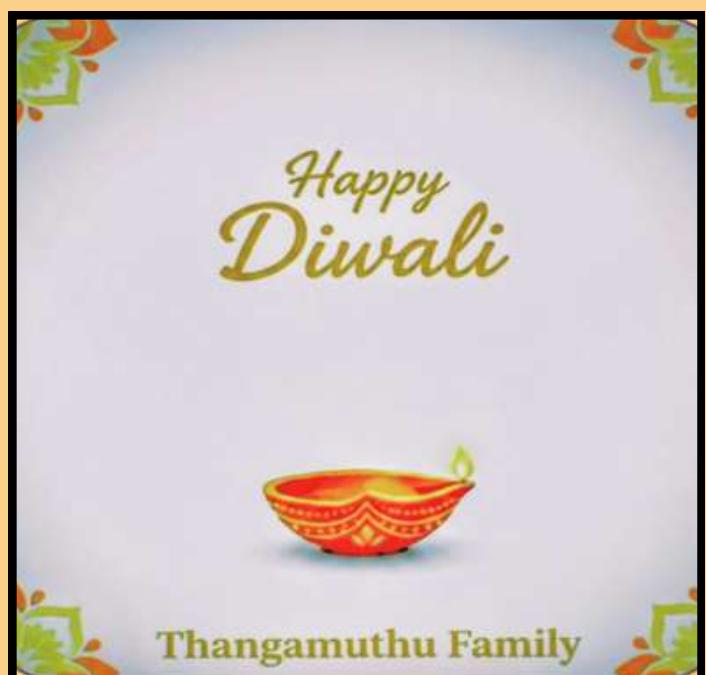


Diwali Celebrations

20-10-2025



The President and Board of Coromandel wishes all the RCMC Family members a happy and prosperous Diwali.



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Happy Moments of Diwali

20-10-2025



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Happy Moments of Diwali

20-10-2025



Skill Development Program

22-10-2025



As an ongoing effort to improve the students skills, coromandel has been supporting the go slow learners in govt higher secondary school, Kovilampakkam by deploying a teacher to improve their subject knowledge. Overall performance of students has improved in the quarterly examination. Portions covered: tamil: vowels, english: prepositions, reading practice mathematics: divisibility. Periodic tests were conducted to ascertain their understanding.

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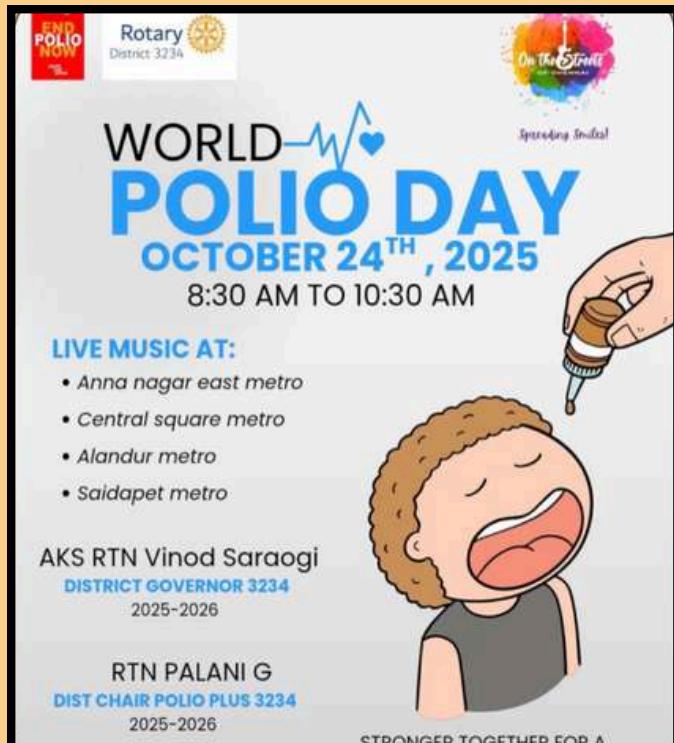


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World Polio Day

24-10-2025



Coromandel participated in the campaign- end polio initiative at Saidapet Metro station as a silver club sponsor. The President and other members participated enthusiastically and created awareness among the general public.

Kala Vidya 2025- Fostering inclusivity through music

26-10-2025



Coromandel conducted Kala Vidya 2025, in association with Rotarian O. S. Arun's Alapana Trust and MDnD- event partner, at Muthamizh Peravai auditorium, on 26th October 2025. It is a music competition for differently-abled in categories Carnatic and Film music. District governor Vinod Saraogi and First Lady Ann Usha Saraogi participated as Guest of Honour and announced a cash prize of Rs. 10,000 to all the finalists. This competition is a flagship outreach program of Rtn O S Arun's Alapana Trust, who guided the finalists in vocal training and technique. Five finalists from each category were selected from over 90 participants and from across the states. It was judged by Carnatic vocalist Dr. Nithyasree Mahadevan, violinist Dr. M. Narmadha, playback singers Hariharan Ananthu and Mukesh Mohamed, and composer Vijai Shankar.

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Kala Vidya 2025- Fostering inclusivity through music

26-10-2025



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Kala Vidya 2025- Public image initiative

26-10-2025

2 Online News @ www.localnewspaper.in KOTTURPURAM

Vidwan Dr. O. S. Arun's Alapana Trust's 2nd Edition Of Kala Vidya A Music Competition For Differently Abled



from each category were selected and received individual mentoring sessions from O. S. Arun, who provided expert guidance on vocal technique and presentation.

The Grand Finale witnessed the ten finalists deliver exceptional performances before a panel of eminent judges - Carnatic vocalist Dr. Nithyaaran Mahadevan, violinist Dr. M. Narayana, playback singer Heetiaran Anandan and Mukesh Mohamed, and composer Viji Shankar. The jury commended the participants for their dedication, musical discipline, and inspiring performances.

The winners were honoured with cash prizes of ₹50,000, ₹30,000, and ₹15,000 for the first, second, and third places respectively in both categories. The event's Chief Guest, acclaimed music director S. A. Rajkumar, congratulated the participants and organizers, emphasizing the importance of initiatives that promote accessibility and equality in the arts. The event was also attended by Rotary District Governor AKS Vinod Saroogi who was the Guest of honour, and the current President of Rotary Club of Madras Coromandel, Y. Kavitha.

The Grand Finals of the second edition of Kala Vidya - A Music Competition for the Differently-Abled was held on Sunday, October 26 at the Muthamizh Peravai's T.N. Rajarathinam Auditorium, Chennai. This distinguished event was organized by Vidwan Dr. O. S. Arun's trust, Alapana, along with the Rotary Club of Madras Coromandel, with MDD serving as the event partner.

Following the overwhelming response to its inaugural edition in 2024, the second edition of Kala Vidya reinforced its vision of fostering inclusivity through the universal language of music. The initiative forms part of Ratna Sangamam, O. S. Arun's flagship community outreach programme under Alapana, which aims to promote the joy of music across all sections of society.

This year's competition drew over 90 registrations from across the state, divided into two categories - Carnatic Music and Film Music. After a comprehensive evaluation process, 30 participants were shortlisted for the second audition. Of these, five finalists



alapana & ROTARY CLUB OF MADRAS COROMANDEL
In Association with
Muthamizh Peravai Charitable Trust

Kala Vidya 2025
Music competition for the differently-abled

Oct 26 @ 6 pm
Venue: Muthamizh Peravai (T.N. Rajarathinam Auditorium)

ALL ARE WELCOME

FINALISTS

CARNATIC **FILM MUSIC**

FINAILISTS

WORLD POLIO DAY 24th OCTOBER



alapana & ROTARY CLUB OF MADRAS COROMANDEL
In Association with
Muthamizh Peravai Charitable Trust

Kala Vidya 2025
Music competition for the differently-abled

Oct 26 @ 6 pm
Venue: Muthamizh Peravai (T.N. Rajarathinam Auditorium)

ALL ARE WELCOME

November 02 - November 08, 2025

Vidwan Dr. O. S. Arun's Alapana Trust's 2nd Edition Of Kala Vidya A Music Competition For Differently Abled



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Small Seed Big Future

27-10-2025



As part of our environmental educational program, enthusiastic students of Sarada Vidyalaya, T. Nagar gathered for an evening session on “How Plastic is Suffocating EARTH INDUCING Climate Change and Transforming Plastic Pollution into Green INNOVATION. Beyond the classroom, discussions focused on how plastic pollution is silently suffocating our planet and accelerating climate change. Discussion was also held with teachers and HM on child marriage, disabilities, difficulties and mental crises, money-driven commitments, and serious health issues such as brain tumors.

Be kind to every kind

29-10-2025



As part of our ongoing initiative, we visited Kesari School on 29th October 2025 to discuss on how to be kind to our surroundings which include all species, native tree plantation, climate change awareness, and Diwali environmental awareness programs. The sessions aimed to encourage students to engage in sustainable practices and understand the importance of protecting our environment.

Seed Bank- RCMC initiative for school children

As per the request of our interact school, we started the initiative of having a seed bank in the school to educate and inculcate the habit of knowing our environment. By doing this we achieve the following:

1. Conservation of Biodiversity
2. Educational Purpose
3. Environmental Awareness
4. Sustainable Agriculture
5. Climate Change Resilience
6. Practical & Community Impact
7. Cultural & Heritage Value
8. Showcasing in Bottles – Purpose & Benefits

How Students Can Be Part of the School Seed Bank Initiative

1. Collect Seeds
2. Clean & Dry Seeds
3. Label and Store
4. Create a Seed Display Corner
5. Participate in Awareness Drives
6. Germinate and Grow
7. Exchange & Expand
8. Document and Research
9. Be Eco Ambassadors



GREEN SCHOOLS



SEED BANK INITIATIVE

"Saving Seeds, Sustaining Life"

LET'S BRING NATURE INTO OUR SCHOOLS!

Our SEED BANK PROJECT encourages students to collect, preserve, and share native plant seeds. Each jar represents a step toward biodiversity conservation and sustainable living.

-  Learn about native species
-  Store and label collected seeds
-  Plant them during green drives
-  Be part of Rotary's Green Mission for Tomorrow

"Students preserving native seeds for a greener future"




An Environmental Initiative by Rotary Club of Madras Coromandel

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SUNSHINE- October 2025

BIRTHDAY

Annette G. Deepak, S/o Rtn. G. V. Lakshmi : 5th Oct
Annette Meena, D/o Rtn. Ramesh Ananth : 5th Oct
Annette Rochana, D/o Rtn. Gopal : 18th Oct
Rtn. T. K. Rangarajan : 20th Oct
Rtn. Bharath : 21st Oct
Rtn. Karthik Narayanan : 21st Oct
Annette Jai Darsini, D/o Rtn. Meera : 21st Oct
Annette Pranesh Krishna Prabhu, S/o Rtn. Reena Panduranga : 29th Oct

WEDDING ANNIVERSARY

Rtn. Bala & Ann Bharathi : 25th Oct
Rtn. Gopal & Ann Aparna : 29th Oct